

How can I Recycle This?

News release

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'How can I recycle this?'

A new website aims to help people live greener lives

A new UK-based website "Recycle This" (<http://www.recyclethis.co.uk>) has been set up to help people cut down their household waste by finding fun and creative ways to reuse and recycle random items from around the home.

The community-driven website hopes to help cut landfill by encouraging people to think about their rubbish as a potential starting point rather than the ending. The site is updated daily, Monday to Friday, with a new topic as a talking point each day. A diverse selection of items have been featured so far including old rubber gloves, socks, floppy discs, and used tea bags. Some example suggestions can be found overleaf.

Created by friends Louisa Parry and John Leach, the site tries to throw a positive, fun spin on green issues: "There is a lot of guilt surrounding recycling - people feeling they're not doing enough - and we hope our site inspires people to just give it a go," says Louisa Parry. "It's not hard to reuse or recycle a lot of junk from around the home but it's sometimes hard to get started: 'Recycle This' provides a wealth of ideas and suggestions to help people make that first step."

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Word count: 198

For more information, visit the site itself at <http://www.recyclethis.co.uk> or contact Louisa Parry:

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